

THE OAKS



— CENTER FOR —
**EDUCATIONAL
ADVANCEMENT**

Case Study White Paper

Pinehurst School District

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Introduction / Context

Pinehurst School District operates one of Oregon's historic one-room schoolhouses in the Cascade-Siskiyou National Monument. With a long tradition of serving its local community, Pinehurst is balancing the preservation of its history with the need to modernize its outreach and support structures.

Challenge

As a small district with limited resources, Pinehurst needed help presenting itself to the community and building digital infrastructure that supports both educational programs and community engagement. Without an updated platform, the school risked being overlooked or misunderstood by potential partners and families.

The Oaks Center's Role

The Oaks Center partnered with Pinehurst to design a modern website and digital strategy that reflects the school's history while positioning it for current needs. We provided consulting on how to align communication with teacher induction frameworks and identified ways to use the site as a hub for both educational resources and community connection.

Outcomes / Impact

Pinehurst now has a clear and professional online presence that honors its unique history while demonstrating its ongoing value. Teachers and administrators have a platform to share resources, highlight programs, and strengthen community trust. The work also created a model for other small or rural schools seeking to blend tradition with modern needs.

Looking Ahead

The partnership with Pinehurst shows how even small districts can leverage tailored support to build visibility and credibility. The Oaks Center will continue to help schools like Pinehurst build tools that fit their size and mission without overwhelming their resources.